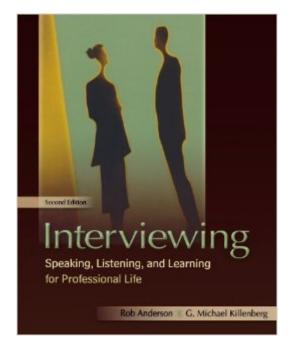
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Interviewing: Speaking, Listening, And Learning For Professional Life





Synopsis

In the second edition of Interviewing, experienced educators Rob Anderson and G. Michael Killenberg explain and demystify the interviewing process, offering students a practical guide to the fascinating art of asking and answering questions. Throughout, they urge students not to view interviewing as a procedure or as a collection of techniques; instead, they present the process of interviewing as a fascinating opportunity for learning through dialogue. The basic motivation for interviewing is learning something new.Each chapter features two sections: "The Basics," which describes essential skills, and "Beyond the Basics," which places them into a relevant context. Moreover, interviewing skills are clearly divided into three interrelated types: Listening, Questioning, and Framing. To highlight the practical, real-world significance of interviewing, the authors encourage students to apply their learning actively and to connect their skills with ideas from other communication, social science, and humanities courses. This student-friendly text also includes the following features:* An emphasis on how interviewing contributes to the guality of public dialogue* An integrated approach to both interviewer and interviewee roles* In-depth coverage of culture and ethics* Innovative boxed supplements, including: - "Interviewers/Interviewees in Action" boxes, featuring first-person accounts- "Trying Out Your Skills" boxes- End-of-chapter "Making Your Decision" boxes, which present interactive hypothetical situations designed to generate class discussionIn addition, each chapter includes "The Interview Bookshelf," an annotated section recommending books that students will find helpful for further reading or for future interviewing-related assignments in other classes. A comprehensive online Instructor's Resource Guide is also available and provides suggestions for class activities, resources, and assignments.

Book Information

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Customer Reviews

I am a new "old" college student going to school for my Public Relations degree. This book was a requirement for my Business Interviewing class. It is an easy read and very informative. It has been very helpful.

Fast, cheap and nothing wrong with the book.

When my book arrived it was dented in the corner and ripped. I was really disappointed because I ordered it new.

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